



The Delineator

PO Box 1763 • Columbia, SC 29202 • (803) 799-6721 • FAX (803) 252-0589

WOW! Time does fly by quickly. Six months have already passed in 2008. You will receive this edition of the Delineator while I am attending the AOA Congress in Seattle. I have been asked by the AOA to introduce a motion to the House of Delegates and to record a radio interview on eye care to be distributed throughout our local markets in South Carolina. While I was on the flight I thought about how far we have come since I took office in mid-October of 2007 and wanted to share some exciting steps that have been taken.

We were able, with the expert guidance, support, and hard work of Capitol Consultants, to take a very chaotic and stressed time in our Association's history and put together, in roughly five weeks one of the most, if not THE most successful Annual Meetings. Your current Board of Directors and Capitol Consultants have been working diligently together to lead our Association to new levels of success. Here is just a short list of some of our accomplishments:

- We are in the progress of revamping our website and in the next 3-4 months will have a new look with more tools, updates, member information and general public information. We will also debut in the near future a new domain name for the Association that will make us more accessible to the public (our thanks to Walt Mayo for securing the name).
- We posted our Delineator and Board meeting minutes in the member's section of our web site and we will be adding the Codified Policy very soon.
- We have had a financial review performed on our bank accounts, accounting procedures/policies and are currently in the midst of a full financial audit of the Association with our newly hired CPA. The Board is impressed with his knowledge of not-for-profit association financial management and he will be sharing with the Board in the near future his findings and any recommendations.
- We have surpassed the level of sponsorships (in quantity and dollars) for our meetings and seminars from past years and we are working, along with the meeting and seminar committee, to design a tiered level of sponsorship for our vendors.
- We have redesigned, improved, and expanded our Delineator. It has never looked better.
- Our committee structures are far more organized now and functioning at a level where they have never been. Thank you to those who have volunteered and we would always love to see more of you volunteer. Call Kristen at the SCOA office.
- The SCOA office hours have expanded to 8:00am - 6:00pm Monday - Friday to better accommodate our members.
- Our technology and equipment have been upgraded without any costs to the association.
- Regarding new management of the association, we have saved literally tens of thousands of dollars even though we have more staff available and improved technology at our disposal.
- Let us not forget our Legislator Appreciation Day and what a major success that was, along with the improved legislative key person system that Lori and James have updated.
- We have worked on enhancing the Constitution and Bylaws, updated the Codified Policy and Local Society President's manual.



*Dr. Peter Candela,
SCOA President*

Inside this Edition:	
Local Society Information	2
New Members	3
In Memory	3
Legislative Update	3
Classifieds	4

These accomplishments have occurred because of Capitol Consultants working closely with the Board to ensure the long term success of the SC Optometric Association. We look forward not only to what lies ahead for the remainder of 2008, but for many years ahead for the advancement of SC optometry and its members.

Regards,
Peter

Local Society Information

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Federal Legislative Update

By: Michelle Reeves, O.D.

As I sit and write this update, the U.S. Senate is considering S3101 – the “Medicare Improvement for Patients and Providers Act of 2008”. Without approval of this bill, massive Medicare cuts will go into effect July 1, 2008. This includes a 10.6% cut on July 1, 2008 and a cut in excess of 5% on January 1, 2009. S3101 is a bipartisan bill that prevents implementation of cuts for 18 months and provides ODs with positive payment updates through December 31, 2009. Well, I don’t know about y’all, but I know MY costs sure aren’t going down! The AOA has been a leading voice on Capitol Hill in support of Medicare payment fix legislation.

In other federal legislative news, HR 1884, a bill that would end the exclusion of optometry in the National Health Service Corps, picked up an additional 35 co-sponsors as a result of our lobbying. HR 1983, the Optometric Equity Act, has 61 co-sponsors. We need more! Ophthalmology is against this legislation (obviously!) and it will be reintroduced next year. I’ll be asking for y’all to help me on that one! Finally, HR 507 and the companion S1117, the Children’s Vision Bill, is not moving in the Senate.

Now, time for a big thank you! AOA-PAC crossed the big \$1.5 million mark! We are now the fourth largest healthcare PAC. The top three are the AMA, the ADA, and Radiology. As you may know, the AMA is really going after non-MD providers. This summer AOA-PAC will start another campaign stressing the need to combat what Medicine is saying. Please contribute if you have not done so already. I hope these updates show the importance of keeping our legislative relationships strong.

I will have brochures and AOA-PAC information available at the Summer Seminar. Hope to see you there!

In Memoriam

Dr. J. Marcus Smith, a retired optometrist, 82, died Friday, May 16, 2008, at his home surrounded by family after a short illness. He was born December 27, 1925, in Florence, SC, a son of the late Marcus Redding and Geneva Neal Ross Smith of Conway, SC. His loving wife of fifty-four years, Frances Marian Johnson Smith and his sister, Hannah Darden, both predeceased him.

Dr. Smith graduated from Conway High School in 1942 and went to the University of South Carolina for one year before going to Southern College of Optometry in Memphis, TN. He graduated from Southern College of Optometry in 1946, but was too young to legally open a practice, so he worked in Columbia for one year before moving to Myrtle Beach in 1947 and opened his optometry practice, where he was the first eye doctor in Myrtle Beach.

Dr. Smith married his childhood sweetheart October 7, 1950, in Conway. Dr. Smith was active in the Myrtle Beach Jaycees. He was the 1957 Jaycees Young Man of the Year. He was also very active in leading the youth program (MYF) of First United Methodist Church in Myrtle Beach for many years. Dr. Smith was a contributing writer on local history for the *Sun News*. Survivors include three sons, J. Marcus “Marc” Smith, Jr., Dr. Franklin N. Smith and David Ross Smith.

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South Carolina Optometric Association
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Classifieds

Optometrist Needed

3-4 days per week at Greenville Wal-Mart. If interested, please call Dr. Joe DiPasqua at 864-567-1751.

Part time opportunity in the Sumter market. A long-time, loyal patient base. 3 days, all equipment and staffing is provided. Please contact Tom Connor at 704-965-9099 if interested.

Multi-location 2-MD general ophthalmology practice seeking O.D. to assist in providing care for our general, medical, and surgical patients. Please call 803-642-6060 or email dkrok@mac.com for more information.

Motivated optometrist for new second office in Pooler, Ga. (15 mins. from downtown Savannah) full time associateship. Excellent opportunity, must have Georgia license. Please call Dr. John Janvier at 843-837-4545 or email Drjanvier@yahoo.com.

Professional fill-in for your practice. Have scope, will travel. Dr. Holcombe 843-522-3837.

O.D. needed Mondays and/or Saturdays in Rock Hill Wal-Mart. If interested please call Dr. Clifton at 803-366-7406 or email monieclifton@hotmail.com.

O.D. needed in nursing facility. Must reside between Columbia and Greenville. Please call Dr. Rebecca Wartman if interested at 828-681-5959.

Practice in Beaufort. Call Jim 843-846-1239, after 5 p.m.

Full time associate position available in a well established practice in Aiken, SC. Please call Dr. Braun at 803-648-8974 or fax resume to 803-648-6418.

Full time O.D. needed in busy 34 year old practice, Monday-Friday. Please call Jeff or Netti Wilkins at 864-585-2249.

Equipment for Sale

HRT II like new condition. Purchased last year at SECO. Hardly used. \$16,000. If interested, please call 864-225-0474.

Used Reliance (blue) chair and stand for sale \$1895. Dr. Mike Schall 843-554-7554 or eyes@knology.net. Can email photos if serious.

Office equipment. Prices negotiable. Contact Dr. Michael Campbell at 843-681-6682.

Lots of great equipment for purchase. Some of the items for sale include a Custom II Chair and Stand, Kerotometer, Vertometer, Complete Lens Finishing Lab, Desk and Office Furniture, and much more. If interested, please contact E.H. Brown, O.D. at 803-345-6661.

Zeiss Preview p.h.p. purchased 08/2005. \$2,500. Call Teresa Crowe at 864-638-9505 or tcrowe@medivisionsc.com.

Office equipment for sale. Please contact Dr. Bill Behling if interested at 843-562-2356.